

Ask with confidence

Choose the script that fits how your manager makes decisions, then tailor it so it's specific to you.

The capability-gap case: For managers who respond to evidence of a specific skills gap

I want to flag something before enrolment closes for the next cohort of the FW Platinum+ Emerging Leaders program. Over the past few months, my role has changed faster than my skills have been able to keep up. I'm doing more cross-functional negotiation, more delegation through AI tools, and more managing up than before. I'd like some structured support to build the skills these challenges need.

The program is built for my career stage. It runs for 12 weeks and needs three hours a week of my time. Because it's online, it won't take me away from the day-to-day. Almost all participants recommend the program, and more than a third of participants are promoted within 12 months. It costs \$4,500 + GST, and I'd like to put it forward against my development budget this year.

The growth-path case: For managers who focus on retention and succession planning

I wanted to start a conversation about my development pathway, and specifically to tell you about the FW Platinum+ Emerging Leaders program, which is open for enrolment.

As you know, I want to grow into a leadership role here at [organisation], not leave to find one somewhere else. This program is a 12-week structured pathway that helps prepare women for that exact shift. It's designed to move people like me from high-level operational execution into strategic leadership.

It includes a year of FW Membership, and small-group mentoring runs for 12 months, so the investment doesn't stop when the program does. It's \$4,500 + GST, and would be a meaningful investment in my career development, and a signal that you see my future here.

The team-impact case: For managers who weigh cost against what the team gets back

I'd like to put the FW Platinum+ Emerging Leaders program in front of you. It's a professional development opportunity with tangible benefits, and because it's delivered online, it won't affect my day-to-day work here.

What draws me to this program over others is that it isn't just leadership theory. It's practical upskilling in delegation, boundary-setting, working under pressure, and managing across teams. It will also give me a strategic network beyond [organisation] that I haven't had the chance to build before. In short, it's three hours a week for 12 weeks and costs \$4,500 + GST. More than 1,100 women have completed it since 2018, and 36% of participants are promoted within 12 months. With your support, I'd like to see whether there is funding for me to take part.